

# ORDER



**Orders**  
**Order / Rev:** 1941512  
**Alt Order #:** WOC12392110  
**Product Desc:** TX-22  
**Estimate:** 11643  
**Flight Dates:** 02/18/20 - 02/24/20  
**Original Date / Rev:** 02/18/20 / 02/18/20  
**Order Type:** RFP

**KHOU**

**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** American Media & Advocacy Group/ F  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Pierce Bush/R/US HOUSE/TX  
**Demographic:** A35+  
**Product Codes:** PL-US House Representative  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Advertiser External ID:** 187374  
**Agency External ID:** 9204AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	18	\$16,310.00	\$13,863.50
02/24/20	02/24/20	5	\$4,900.00	\$4,165.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	18	\$16,310.00	\$13,863.50	0.00
March 2020	5	\$4,900.00	\$4,165.00	0.00
<b>Totals</b>	<b>23</b>	<b>\$21,210.00</b>	<b>\$18,028.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KHOU	32%	\$21,210.00
Market	100%	\$66,281.25

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	6%	\$3,976.88
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	21%	\$13,919.06
KPXB	0%	\$0.00
KRIV	20%	\$13,256.25
KTBV	0%	\$0.00
KTMD	0%	\$0.00
KTRK	21%	\$13,919.06
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00

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 Estimate: 11643  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	02/18/20	02/24/20	Local News @ 6a M-F #HTOWNRUSH @6A	CM	6:00 AM-7:00 AM	1-111--	:30	4	\$580.00	P04	0.00	NM	4	\$2,320.00
(Program: #HTOWNRUSH @6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	1-111--					4	\$580.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/18/20-02/24/20		Local News @ 6a M-F		6:00 AM-7:00 AM	M-WThF----	:30		\$580.00		0.00	NM		
2	All	02/18/20-02/24/20		Local News @ 6a M-F		6:00 AM-7:00 AM	M-WThF----	:30		\$580.00		0.00	NM		
3	All	02/18/20-02/24/20		Local News @ 6a M-F		6:00 AM-7:00 AM	M-WThF----	:30		\$580.00		0.00	NM		
4	All	02/18/20-02/24/20		Local News @ 6a M-F		6:00 AM-7:00 AM	M-WThF----	:30		\$580.00		0.00	NM		
N 2	All	02/18/20	02/24/20	CBS This Morning CBS THIS MORNING	CM	7:00 AM-9:00 AM	--111--	:30	3	\$430.00	P04	0.00	NM	3	\$1,290.00
(Program: CBS THIS MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	--111--					3	\$430.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/18/20-02/24/20		CBS This Morning		7:00 AM-9:00 AM	--WThF----	:30		\$430.00		0.00	NM		
2	All	02/18/20-02/24/20		CBS This Morning		7:00 AM-9:00 AM	--WThF----	:30		\$430.00		0.00	NM		
3	All	02/18/20-02/24/20		CBS This Morning		7:00 AM-9:00 AM	--WThF----	:30		\$430.00		0.00	NM		
N 3	All	02/18/20	02/23/20	CBS Sunday Morning CBS SUNDAY MORNING	CM	8:00 AM-9:30 AM	-----1	:30	1	\$1,050.00	P04	0.00	NM	1	\$1,050.00
(Program: CBS SUNDAY MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-----1					1	\$1,050.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/17/20-02/23/20		CBS Sunday Morning		8:00 AM-9:30 AM	-----Su	:30		\$1,050.00		0.00	NM		
N 4	All	02/18/20	02/24/20	Local News @ 12p M-F 11 NEWS AT NOON	CM	12:00 PM-12:30 PM	1--1---	:30	2	\$550.00	P04	0.00	NM	2	\$1,100.00
(Program: 11 NEWS AT NOON)LPPFeb-2018LO-LPPFeb-2018LO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	1--1---					2	\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/18/20-02/24/20		Local News @ 12p M-F		12:00 PM-12:30 P	M--Th-----	:30		\$550.00		0.00	NM		
2	All	02/18/20-02/24/20		Local News @ 12p M-F		12:00 PM-12:30 P	M--Th-----	:30		\$550.00		0.00	NM		
N 5	All	02/18/20	02/24/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	1-1----	:30	2	\$650.00	P04	0.00	NM	2	\$1,300.00
(Program: 11 NEWS AT 5PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	1-1----					2	\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/18/20-02/24/20		Local News @ 5p M-F		5:00 PM-5:30 PM	M-W-----	:30		\$650.00		0.00	NM		
4	All	02/18/20-02/24/20		Local News @ 5p M-F		5:00 PM-5:30 PM	M-W-----	:30		\$650.00		0.00	NM		
N 6	All	02/18/20	02/24/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	1-11---	:30	3	\$1,200.00	P04	0.00	NM	3	\$3,600.00
(Program: 11 NEWS AT 6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	1-11---					3	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/18/20-02/24/20		Local News @ 6p M-F		6:00 PM-6:30 PM	M-WTh-----	:30		\$1,200.00		0.00	NM		
2	All	02/18/20-02/24/20		Local News @ 6p M-F		6:00 PM-6:30 PM	M-WTh-----	:30		\$1,200.00		0.00	NM		
4	All	02/18/20-02/24/20		Local News @ 6p M-F		6:00 PM-6:30 PM	M-WTh-----	:30		\$1,200.00		0.00	NM		
N 7	All	02/18/20	02/22/20	Local News @ 6p Sa 11 NEWS AT 6PM SAT	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$570.00	P04	0.00	NM	1	\$570.00
(Program: 11 NEWS AT 6PM SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-----1-					1	\$570.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/17/20	02/23/20	-----1-			1		\$570.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/17/20-02/23/20		Local News @ 6p Sa		6:00 PM-6:30 PM	-----Sa--	:30		\$570.00		0.00	NM		
N 8	All	02/18/20	02/23/20	Local News @ 530p Su CM		5:30 PM-6:00 PM	-----1	:30	1	\$550.00	P04	0.00	NM	1	\$550.00
				11 NEWS AT 530PM SUN		(5:30 PM-6:00 PM)									
				(Program: 11 NEWS AT 530PM SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/17/20	02/23/20	-----1			1		\$550.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	02/17/20-02/23/20		Local News @ 530p Su		5:30 PM-6:00 PM	-----Su	:30		\$550.00		0.00	NM		
N 9	All	02/18/20	02/24/20	Local News @ 10p M-F CM		10:00 PM-10:35 PM	1-111--	:30	4	\$1,920.00	P04	0.00	NM	4	\$7,680.00
				11 NEWS AT 10P											
				(Program: 11 NEWS AT 10P)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/18/20	02/24/20	1-111--			4		\$1,920.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	02/18/20-02/24/20		Local News @ 10p M-F		10:00 PM-10:35 P	M-WThF----	:30		\$1,920.00		0.00	NM		
3	All	02/18/20-02/24/20		Local News @ 10p M-F		10:00 PM-10:35 P	M-WThF----	:30		\$1,920.00		0.00	NM		
4	All	02/18/20-02/24/20		Local News @ 10p M-F		10:00 PM-10:35 P	M-WThF----	:30		\$1,920.00		0.00	NM		
5	All	02/18/20-02/24/20		Local News @ 10p M-F		10:00 PM-10:35 P	M-WThF----	:30		\$1,920.00		0.00	NM		
N 10	All	02/18/20	02/22/20	Local News @ 10p Sa CM		10:00 PM-11:00 PM	1-----1-	:30	1	\$650.00	P04	0.00	NM	1	\$650.00
				11 NEWS AT 10P											
				(Program: 11 NEWS AT 10P)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/17/20	02/23/20	-----1-			1		\$650.00	0.00					
N 11	All	02/18/20	02/23/20	Local News @ 10p Su CM		10:00 PM-11:00 PM	1-----1	:30	1	\$1,100.00	P04	0.00	NM	1	\$1,100.00
				11 News at 10p Sun											
				(Program: 11 News at 10p Sun)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/17/20	02/23/20	-----1			1		\$1,100.00	0.00					
													Totals	23	\$21,210.00